

Valspar

Floor and Deck Enamel

For Wood-Concrete-Cement

Of all paints and enamels, those which are used on floors and decks have to stand the most severe abuse.

Not only must it endure the friction of continuous walking, but it is exposed to the attacks of sun, rain, dust, cinders, water, and frequently, climatic extremes. It is under such trying conditions that Valspar Floor and Deck Enamel shows its supremacy.

Use Valspar Floor and Deck Enamel indoors and out. For decks, outside steps, cellar floors, wood, cement or concrete floors, etc.

How to Use

Valspar Floor and Deck Enamel

First, always make sure that the surface to be finished is clean and thoroughly dry. The enamel should be stirred thoroughly.

Make sure to brush well in order to allow the enamel to work into the pores of the surface. This is important. Use a brush of good quality. Remember a good finish is the direct result of the care and attention given in application.

New and Old Work

Interior Use: First Coat—Thin with one pint of turpentine (or a suitable substitute) to the gallon. Subsequent Coats—Apply enamel just as it comes from the can.

Exterior Use: First Coat—Thin with one pint pure raw linseed oil to each gallon of enamel. Second and Subsequent Coats—Thin with one pint pure raw linseed oil to the gallon.

Cement: Be sure cement is dry, dust free, grease free. This enamel will withstand the alkali in cement.

VALENTINE'S VALSPAR FINISHES

WATERPROOF — WEARPROOF — WEATHERPROOF

SUPER VALSPAR CLEAR AND IN COLORS: A new and truly remarkable quick-drying finish for all indoor and outdoor use—Double the life of ordinary varnish or enamel—Available in Clear Varnish, Enamel Colors or Stains. "Will not turn white."

VALSPAR PAINT: In White and a full range of appropriate colors. Valentine's answer to the demand for a paint that will give the outside of the house the same protection enjoyed for so many years with Valspar.

VALSPAR FLAT WALL PAINT: A beautiful, washable and durable wall finish in lovely pastel shades.

VALSPAR INTERIOR GLOSS: A lustrous washable finish for interior walls and woodwork. In White and 7 colors; also in a new Special Fast Drying White.

VALSPAR SEMI-GLOSS: For interior surfaces which must have a mellow soft lustre.

VALSPAR FLOOR AND DECK ENAMEL: For hard service on porches, decks, floors of all kinds.

VALSPAR ROOF AND BARN PAINT: An inexpensive but durable paint for metal and wood surfaces.

FRENCH FORMULA WHITE ENAMEL (Gloss and Semi-Gloss): Made in the U.S.A. under a secret French formula—controlled exclusively by us for the United States. A truly remarkable enamel suitable for all interior and exterior uses.

THREE V FLOOR VARNISH—by Valspar—made in Gloss and Satin Finish to withstand heavy traffic. "Beautiful—but tough!"

VALENTINE & COMPANY, Inc.

OVER A CENTURY OF PAINT MAKING EXPERIENCE

11 East 36th Street, New York City

Boston Chicago Detroit Minneapolis

ECONOMY HARDWARE & ELECTRIC CO.

203 WEST McMILLAN STREET,

CINCINNATI, O.

VFD-69

Printed in U. S. A.

BX-MH-640

Valspar

Deck and Floor Enamel



VALSPAR—the Varnish
that won't turn white



VALSPAR—the Paint
that does it right

OVER A CENTURY OF PAINT MAKING EXPERIENCE

VALSPAR DECK AND FLOOR ENAMEL

VALSPAR Floor and Deck Enamel is a finish ideally suited for use on surfaces which must face extreme wear and weather conditions—for wood, cement or concrete floors exposed to all-year-round elements. Walking, scraping, scrubbing, scuffing hold no terrors for this finish.



VALSPAR Floor and Deck Enamel gives longer life under heavy traffic. It is a tough protective enamel. It is glossy—with a gloss that does not fade. It is elastic—with an elasticity that stays alive. The colors stay sharp and clear. Valspar Floor and Deck Enamel may be used both indoors and outdoors.



LIGHT OAK 312



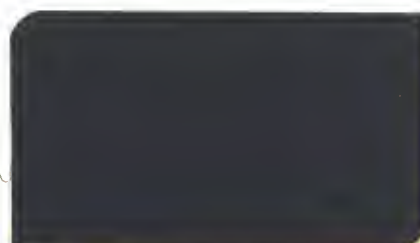
TILE RED 305



MOSS GRAY 302



LIGHT STONE 309



DARK STONE 310



DARK OAK 313



MAHOGANY 307



WALNUT 306



DARK GREEN 314

In addition to colors shown, produced also in White 300, and Black 311.

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New and Old Work

Interior Use: First Coat—Thin with one part of turpentine (or a suitable substitute) to four parts of enamel. Subsequent Coats—Apply enamel just as it comes from the can.

Exterior Use: First Coat—Thin with one part pure raw linseed oil to each gallon of enamel. Second and Subsequent Coats—Thin with one part pure raw linseed oil to the gallon.

Cement: Be sure cement is dry, dust free, grease free. This enamel will withstand the alkali in cement.

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